



BUYOLO
BUSINESS | ADVISORY | SERVICES

Entrepreneurship Training

Client

Cape Craft Design Institute

Objectives

The programme explores the definition of a business plan and looks at the benefits of writing a business plan. It also covers characteristics of a successful entrepreneur as well as key elements of writing a business plan. The programme also explores how to interpret financial statements (income statement, cash flow and balance sheet).

Tactics employed

- Completing a business plan template
- Estimating income
- Estimating expenses
- Interpreting an income statement
- Interpreting a balance sheet

Outcomes

By the end of the workshop, delegates had:

- completed a business plan template
- grasped the principles of writing a business plan for their organisations
- attained more confidence about their ability to interpret financial statements.