



Feasibility Study for the Events Technical Production Services Sector (ETPSS)

Client

Department of Arts and Culture

Objective

- Investigate the quality of Events Technical Production Services (ETPS)
- Identify key challenges with respect to the human capital development dimensions of ETPS.
- Stimulate events by addressing obstacles.
- Thus, in general, develop the sector to address obstacles.

Tactics

- Analyse ETPS in order to better understand the operational environment, its dynamics and the different challenges it faces.
- Investigate and outline a wide range of training needs, presenting the challenges for the training sector.
- Understand different dimensions of ETPS action and how training could improve situations.
- Combine the many proposals into an integrated Human Capital Development “strategy” that drives the process in a manageable way.

Outcomes

- The sector is facing major technical changes, which need far-reaching adjustments in training programmes and set-ups (incl. equipment).
- Many of the training programmes are currently too expensive, i.e. unaffordable for (especially Black) candidates.
- Most of the currently available training programmes have only a small capacity (student intake).
- There is currently only limited cooperation or constructive interaction between ETPS training suppliers.



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- A new institution was rejected because the needed significant public-sector funding would merely take away funds from other (such) institutions.
- Larger corporate funding in South Africa would also imply a reduction of corporate funds channelled to existing projects in this field (or other important fields).