



Feasibility Study of the Hottentots Holland Reserve

Client

CapeNature

Objective

- Investigate the feasibility and the Returns on Investment of the Reserve
- Investigate the Reserve's accessibility
- Undertake a Competitor and Market Analysis
- Investigate different product offerings
- Investigate the feasibility of the expansion
- Analyse Breakeven Revenues related to the project as well as Return on Investment

Tactics

- We briefly met with the project managers to clarify the scope of work and collected relevant documentation. We also visited the Reserve to investigate the current product offerings and possible alternatives. Market research on the product offerings as well as a Competitor Analysis were also conducted. We then developed a feasibility study, including the Returns on Investment.

Outcomes

The study concluded that any form of development has to be in phases.