



BUYOLO
BUSINESS | ADVISORY | SERVICES

Mentoring of Mr Eduard Scholtz (Eagle's Nest Bed and Breakfast)

Client

Department of Economic Development and Tourism

Objectives

The programme aimed to provide mentoring support and to address issues relating to business growth as well as planning.

Tactics employed

- Business Analysis
- Development of a Growth Strategy
- SWOT Analysis
- Development of an Implementation Plan

Outcomes

By the end of the programme:

- the entrepreneur had a Growth Strategy;
- the year-on-year turnover increased by 4 fold up to January 2015 and 3.5 fold up to February 2015;
- the business complied with key Labour Laws;
- the mentor and mentee explored the possibility of Eagle's Nest Guest House starting a Central Booking Platform for SMME Accommodation establishments; this would help to synchronise information and create an additional income stream.