



BUYOLO
BUSINESS | ADVISORY | SERVICES

Mentoring of Mr Travis Petersen (Twin Gables Guest House)

Client

Department of Economic Development and Tourism

Objectives

The programme aimed to provide mentoring support and to address issues relating to this enterprise's business growth as well as forward planning.

Tactics employed

- Business Analysis
- Development of a Growth Strategy
- SWOT Analysis
- Development of an Implementation Plan

Outcomes

By the end of the programme:

- the entrepreneur had a Growth Strategy,
- a business proposal to help raise finance was developed,
- the entrepreneur realised how Cash Flow statements are developed and how financial statements are read, and
- there was increased commitment and dedication to the business.