



BUYOLO
BUSINESS | ADVISORY | SERVICES

Feasibility Study of David's Kraal and Sandbaai sites in Kleinmond and Hermanus respectively

Client

Department of Transport and Public Works – Extended Public Works Programme (EPWP)

Objective

Critically assess the feasibility and tourism viability of the sites as income and job creation projects

Tactics

- Surveyed the two sites and provided architectural drawings
- Provided costing of the envisaged developments, using international best practice Quantity Surveying methods
- Conducted primary and secondary research on site offerings
- Undertook a SWOT analysis of the current facility
- Analysed skills profile of the surrounding areas
- Benchmarked findings against international and national standards
- Developed a detailed financial and market feasibility study
- Developed a costs-benefit analysis of the envisaged developments
- Investigated possible small business and entrepreneurial opportunities

Outcomes

- Outlined social, economic and regional benefits for small businesses in the area
- Sketched risks associated with the projects
- Identified possible public and private-sector as well as non-governmental partners

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