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IMBAZA PROJECT

Client

National Empowerment Fund

Objectives

- Identify technical training opportunities that might improve the business as well as the technical understanding and the capacity of beneficiaries.
- Identify the skills gaps that exist among the beneficiaries and/or trustees
- Investigate the current social challenges and draft an Empowerment Plan
- Assist trustees and shareholders to understand their roles and responsibilities better
- Mobilise both public and private sector grants for the implementation of the Empowerment Plan

Tactics Employed

- A beneficiary awareness session was held to understand the project and the process as well as outline the anticipated outcome.
- A questionnaire was developed and administered to identify skills gaps and technical training opportunities.
- Diagnosis of challenges faced by beneficiaries was conducted.
- Investigation of the social issues faced by beneficiaries was also conducted.
- Facilitation of sessions to provide beneficiaries with an understanding of their roles and responsibilities as trustees/shareholders..
- Introduction of the Imbaza Project to the Department of Economic Development and Tourism (DEDAT), Small Enterprise Development Agency (SEDA) and the Western Cape Department of Agriculture for funding.
- Conducting business related training.
- Development of Social, Empowerment Plan and Dividends Plans.

Outcomes

- The shareholders developed a sense of ownership that was not present at the beginning of the project

Buyolo Business Advisory Services (Pty) Ltd

7 Petrusa Park, Petrusa Street, Bellville, 7530 Tel +27(0)21 917 1376 Fax +27(0)862167366
ssiyengo@buyolo.co.za
www.buyolo.co.za

Director: Sphetho Siyengo



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- A healthy working relationship with the operations manager was developed
- Government funding to further assist the business was mobilised

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