



**BUYOLO**  
BUSINESS | ADVISORY | SERVICES

## **RESEARCH ON MAKHAZA SHOPPING CENTRE**

### **Client**

University of Stellenbosch Business School

### **Objectives**

To investigate different businesses operating at Makhaza Shopping Centre in Khayelitsha, problems faced at the Centre and plans or strategies to eliminate problems.

### **Tactics Employed**

- Desktop research was conducted to establish when the centre was built, investments made, tenancy patterns and total space usage.

### **Outcomes**

- Background information relating to Makhaza Shopping Centre was collected.
- A fact sheet was developed on businesses operating at the centre, tenancy, challenges and future plans.
- Makhaza Shopping Centre is viewed as successful because of the long serving tenants.
- There is a lot of foot traffic which translates to a large number of consumers visiting the shopping centre.
- There is need for space to accommodate small enterprises to operate their businesses in or closely linked to the centre.