



Facilitation of the Western Cape Black Business Chamber Strategy

Client

Western Cape Black Business Chamber

Objectives

Define and identify the strategic plans, goals, strengths and weaknesses, roles, strategic alignment as well as key interventions and organisational tasks of the chamber.

Tactics

Looked at:

- the mandate of the Chamber
- potential opportunities, beneficiaries, stakeholders and partners of the Chamber
- strategic alignment of functions
- annual and quarterly performance targets and milestones

Outcomes

- Defined the mandate, objectives and action plans of the chamber
- Set strategic goals and time frames
- Defined key interventions
- Outlined organizational tasks
- Identified beneficiaries and partners
- Outlined methods of engagement with private and public sector partners
- Defined criteria to identify opportunities.