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## **Feasibility Study for Rocherpan Reserve (Phase2)**

### **Client**

Cape Nature

### **Objective**

Critically assess the financial feasibility and tourism viability as well as the performance of the Rocherpan reserve and activities.

### **Tactics**

- Briefing meeting with CapeNature officials to clarify the scope of the work and to collect and finalise relevant documentation.
- Visiting the reserve to have a closer look at the current activities, proposed developments and possible alternatives.
- Conducting primary and secondary research on the product offerings as well as competitors in the surrounding area.
- Benchmarking findings against the international and national standards
- Developing a feasibility test, detailing financial and market feasibility as well as ROI

### **Outcomes**

The financials showed Rocherpan Phase 2 not to be a feasible investment. However, should there be a reduction on the capital investment or an increase in the number of accommodation units, the ROI scenario could be materially better.

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