



**BUYOLO**  
BUSINESS | ADVISORY | SERVICES

## **Management of the Informal Trading Markets in Strand, Gordon's Bay and Somerset**

### **Client**

City of Cape Town

### **Objective**

- Return three markets to order, good governance and professionalism
- Ensure that the markets are clean and safe
- Create an environment that promotes social and economic interaction and cohesion

### **Approach taken**

- Strengthen the management of the traders
- Identify trading sites and allocate traders
- Look out and deal with illegal trading
- Provide administrative services and support
- Draft weekly and monthly reports on the activities at the markets

### **Outcomes**

Following these interventions the image of the markets improved significantly.