



BUYOLO
BUSINESS | ADVISORY | SERVICES

Business Management Training

Client

CLOTEX

Objectives

The programme explores operational, financial and marketing management

Tactics employed

- Demonstrating important functions in the field of Human Resources, Information Communication and Technology (ICT) Management
- Exploring important considerations in operations management process
- Explaining different management functions
- Discussing financial records to be kept
- Demonstrating the kind of capital needed when starting a business
- Explaining the fundamentals of marketing a business
- Explain pricing strategies
- Differentiating types of media for advertising

Outcomes

By the end of the workshop delegates should have:

- better insight into operations, marketing and financial management
- better insight into business management