



BUYOLO
BUSINESS | ADVISORY | SERVICES

Business Awareness Training

Client

Small Enterprise Development Agency

Objectives

This training programme helps delegates to get a better insight into the following themes: Entrepreneurship, What is Business, Business entities, why small businesses fail, Feasibility of the business, Business planning, Marketing the business and financial planning.

Tactics employed

- Demonstrated critical steps when starting a business
- Explained how to set up a business
- Discussed business planning – related themes.

Outcomes

By the end of the workshop, delegates had:

- better insight into business planning
- better insight into marketing the business and financial planning
- better insight into the steps involved in setting up a business